

LISA RENEE POMERANTZ

Attorney at Law

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PRACTICE AREAS

- **Early Assessment, Negotiation, Mediation and Arbitration of Disputes**
- **Ethics, Compliance, Negotiation Skills and Best Practices Initiatives and Training**
- **Business Formation, Mergers, Acquisitions and other Corporate Transactions**
- **Outsourcing, Teaming, Employment, Agency, Strategic Alliance and Consulting Arrangements**
- **Identification, Protection and Licensing of Intellectual Property Assets**
- **Advertising, Marketing, Distribution, Licensing and Franchising Initiatives**
- **Computer and Internet Law**
- **Facilitation, Planning and Coordination of Change Initiatives**
- **Development, Review and Editing of Legal and Business Content**

PROFESSIONAL AFFILIATIONS, ACTIVITIES AND AWARDS

- **Long Island Business News, 2011 Leadership in Law and 2010 Top 50 Around 50 Award Recipient**
- **American Arbitration Association, Arbitrator and Mediator, Commercial Panel (2005 to date)**
- **New York State Dispute Resolution Association, Member, Board of Directors (2012 to date); Member (2004 to date);**
 - **Association for Conflict Resolution, Member, Commercial Section Advisory Council (2010 to date)**
- **Suffolk County Bar Association, Co-Chair, Alternative Dispute Resolution Committee (2005-2007); Co-Chair, Intellectual Property Committee (2002-2004); and Recipient, Directors' Award for contributions to the ADR Committee (2007) and Awards of Recognition for contributions to continuing legal education and for activities as Committee Chair (2004)**
- **Suffolk Academy of Law, Officer (2000-2004)**
- **Suffolk County Women's Business Enterprise Coalition, Chair (2009 to date); Vice-Chair (2007 to 2009); Secretary and Trade Show Committee, Co-Chair (2006 to 2007)**
- **Women's Expo, Member, Planning and Education Committees (2007 to date)**
- **International Association of Business Communicators, Member (2005 to date)**
- **LRSolutions, Inc., Course Author, Conflicts of Interest and Protecting Confidential Information; Course Editor, Foreign Corrupt Practices Act (2004 to 2006)**
- ***Making the Connection*, a monthly newsletter for creative and innovative enterprises (2006 to date)**

PRIOR EMPLOYMENT

NEC America, Inc. and its successor, **NEC USA, Inc.**, Senior Corporate Counsel, Melville, NY (1987-2003)
Major Responsibilities and Accomplishments:

Litigation Management and Dispute Resolution

- 1997 Recipient of **Group Achievement Award** for achieving outstanding results and significant cost-savings in resolving major litigation matters and commercial and employment disputes.
- Developed standard procedures and templates for resolving disputes, and provided related training.

Corporate, Intellectual Property, and Antitrust

- Counseled clients on contracts, antitrust, intellectual property, employment law and credit issues.
- Organized and facilitated interdisciplinary teams to develop and implement new business initiatives.

Mergers and Acquisitions

- Negotiated and prepared agreements for acquisition of stock or assets of **North Coast Logic, Inc.**, **NEC Infrontia, Inc.** and **Active Voice, LLC**, ensuring that essential intellectual property assets, contracts and employees were identified and obtained, and negotiating the resolution of any post-acquisition disputes.
- Served as post-acquisition liaison, providing legal training and services to acquired businesses, advice to management on potential economies of scale and other benefits available through NEC affiliation, and facilitating the companies' transition to or inclusion in selected NEC legal and corporate infrastructure programs, policies and benefits.

Advertising, Marketing and Public Relations

- Reviewed advertising, press releases, brochures and websites.
- Negotiated and drafted corporate sponsorship, advertising agency and vendor agreements

Non-Profit

- Provided advice to **NEC Foundation of America** on interpretation and application of self-dealing rules.
- Served on Foundation's **Policy and Support Committee**.

In-House Education and Training

- Served as Editor for many years of **The Advisor**, a monthly legal newsletter.
- Developed and presented legal training for recently assigned Japanese executives.
- Created and presented antitrust, advertising, business ethics and intellectual property training modules, customized where necessary for particular business unit or audience, including at dealer meetings, and for acquired company sales, marketing and customer service staffs.

Jager, Smith & Stetler, Boston, MA

Litigation Associate, 1983-1987

Responsibilities included: Full case management, preparing pleadings and briefs, arguing motions, deposing witnesses, coordinating document production, and conducting trials of commercial, real estate, antitrust, franchising, personal injury and domestic relations matters.

Widett, Slater & Goldman, Boston, MA

Litigation Associate, 1980-1983

Responsibilities included: Pleadings, discovery and motion practice in commercial, real estate, antitrust and bankruptcy matters.

United States District Court Judge Joseph H. Young, Baltimore, MD

Law Clerk, 1979-1980

Responsibilities included: Preparing bench memoranda and draft opinions.

EDUCATION

Boston University School of Law

J.D., 1979

Activities and Awards:

- **Boston University Law Review** (1977-1979)
- Received **ALR Book Awards** in Administrative Law (1979) and Constitutional Law (1977)

Radcliffe College, Harvard University

B.A. cum laude in Economics and History, 1976

ADMITTED TO PRACTICE: Massachusetts and New York.